

12 RULES TO INVEST WISELY

(AND REAP BENEFITS IN ANY MARKET CONDITION)

SAVING



**PUTTING YOUR
MONEY AWAY IN
TRADITIONAL
SAVING
INSTRUMENTS**

VS.

INVESTMENT



**DIRECTING YOUR
MONEY TO SUITABLE
INVESTMENT
SOLUTIONS, THAT MAY
HELP MAKE YOUR
DREAMS A REALITY**

12 RULES TO INVEST WISELY (AND REAP BENEFITS IN ANY MARKET CONDITION)

- Rule 1: Invest Regularly.
- Rule 2: Start Investing early in Life (and get the power of compounding to work for your investments).
- Rule 3: Never try and Time your investments basis tips, market trends or economic outlook.

- Rule 4: Inflation and Taxes will eat into your returns. Therefore know your actual returns in hand.
- Rule 5: Diversify your investments across asset classes, to spread your risk.
- Rule 6: Balance and re-balance your investments as you age
- Rule 7: Expect reasonable returns from your investments and sell, once you have the returns you seek.
- Rule 8: Get over your mistakes and losses. Learn from them.
- Rule 9: Never invest or sell in haste (and regret later).
- Rule 10: Avoid investing in complicated products you don't fully understand or products that offer unrealistic returns.
- Rule 11: Spend time on your investments (it's your hard earned money) or get a good financial advisor to do it for you.
- Rule 12: Keep it simple, invest in mutual funds.