

INVEST THE RIGHT

SIP
AMOUNT

A Systematic Investment Plan (SIP) is a simple, convenient and disciplined way to meet your financial goals.



SIPs allow you to make the most of the growth potential of equity mutual funds, by investing calculated amounts periodically.



Question is: HOW DO YOU CALCULATE THE RIGHT SIP AMOUNT?

Let's take a look at Mr. Sharma, who wants to buy his dream house.

What is **THE RIGHT SIP AMOUNT** for me?

To help decide what the amount should be, he asked himself three important questions

3 EASY STEPS TO INVEST THE RIGHT SIP AMOUNT

- 1 What is my goal?**
"My goal is to buy a dream house which would cost me Rs.40 lakhs"
 - 2 How much do I expect to earn?**
"I expect a 12.5% rate of return per annum"
 - 3 By when, do I want to reach my goal?**
"I see myself buying the house in 15 years"
- Answering these questions helped Mr. Sharma save up for his dream house by investing in the **RIGHT SIP AMOUNT** of **₹7502** per month

Take a leaf out of Mr. Sharma's book, answer the above questions to arrive at **THE RIGHT SIP AMOUNT FOR YOU!**

Make **YOUR** dreams a reality, systematically.

AN INVESTOR EDUCATION INITIATIVE BY

ICICI PRUDENTIAL
MUTUAL FUND

TARAKKI KAREIN!

To calculate the **RIGHT SIP AMOUNT** for your needs, visit www.icicipruamc.com/investcorrectly

Invest Correctly

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.